



Logo Full

**37C3**  
UNLOCKED

Logo Reduced

**37C3**

Display Headline

# Gabriella

Adobe Fonts – Vertical Stretch 52% – Letter Spacing 2%

Headline

# Mona Sans Bold

Open Source – Letter Spacing -1%

Body

# Mona Sans Regular

Open Source – Letter Spacing -1%

Subheadline / Accent

# VCR OCD FAUX

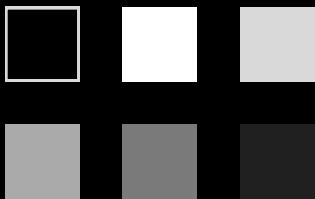
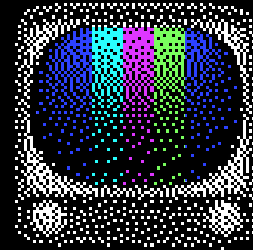
Open Source / Custom

## Contact

If you need the Gabriella Font for your design,  
please write to [37c3-design@ccc.v.de](mailto:37c3-design@ccc.v.de).

## Palette

The palette is inspired by teletext. Use it with the playful recklessness of an underpaid, overambitious intern who just joined their first '90s TV studio. There are no wrong combinations.



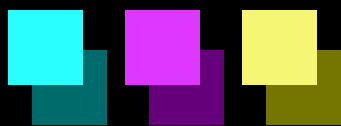
## Base

hierarchy



## Primary Accents

buttons, indicators, highlights



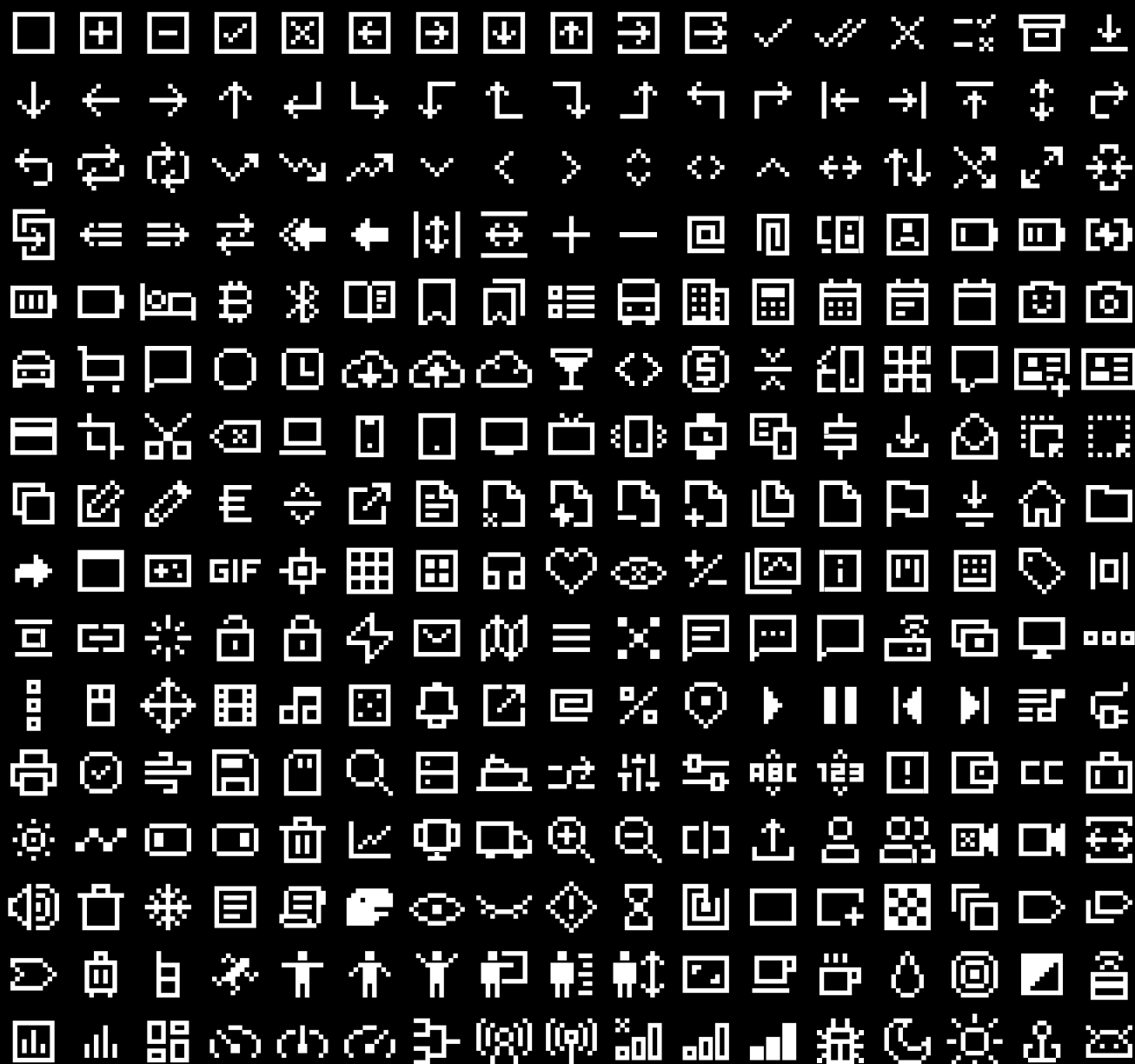
## Secondary Accents

ornamentation, highlights, special cases



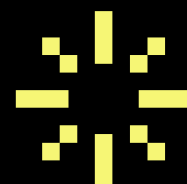
## Pixelarticons

→ <https://github.com/halfimage/pixelarticons>



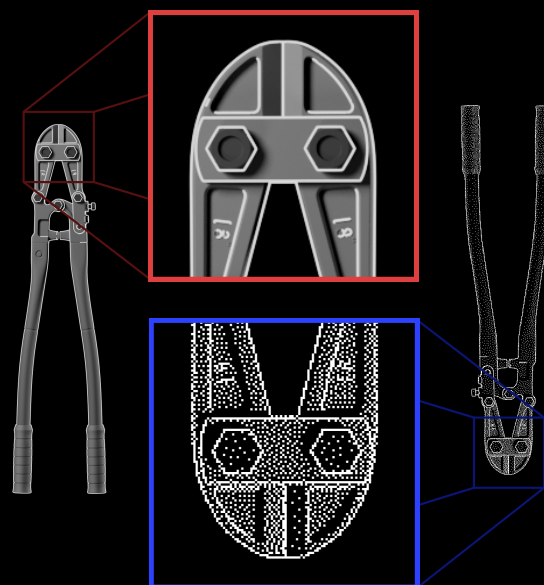
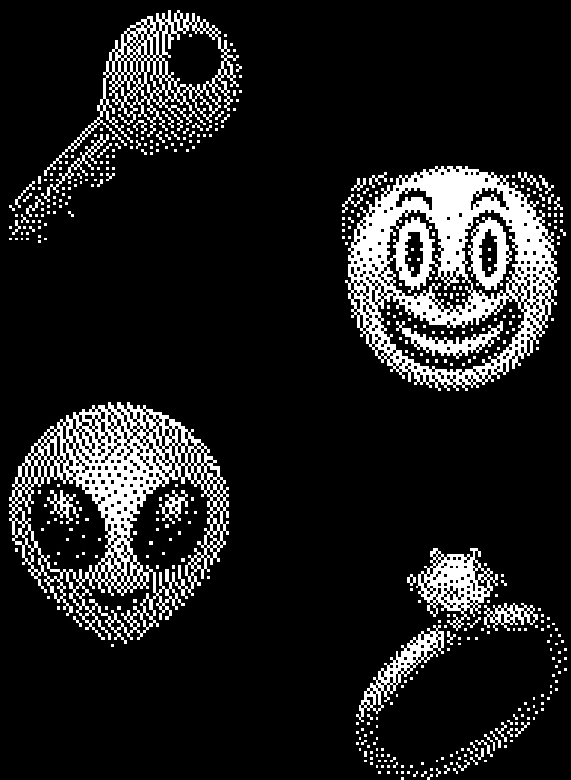
## Instructions

Use these open source icons as you see fit. If you want to make your own, use a 24px grid and a stroke width of 2px.



## Dithering

Use dithering on images to create the 1bit aesthetic. Dithering reduces the colors of an image while cleverly distributing the quantization error.



## Emoticons

You'll find pre-dithered emoticons, included with this document.

See [./emoticons](#)

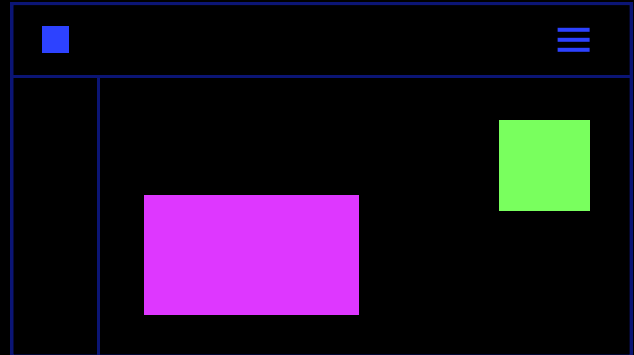
## Dither it yourself

If you want to dither your own images, you can use our tool. There is a web version or a command line version for more advanced usage.

→ [eulervoid.com/dither](https://eulervoid.com/dither)

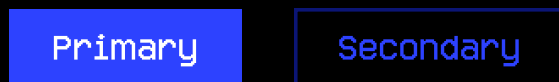
## Layout

Use a combination of flat background colors and thin strokes in one of the darkened colors to create separation between areas.



## Buttons

Flat buttons, text is whiter or darker color variant. Secondary buttons are just colored text with darkened border.



## Badges

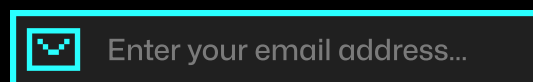
Stepped corners instead of rounded.



## Inputs

Fat colorful border boxes, optionally with icons. Label on top, small info line below that doubles as an error display.

### E-Mail



We really need to know.

### E-Mail



Please enter a valid email address.

## FAHRPLAN

15:34

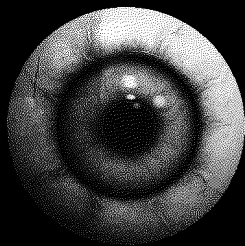
NOW | **Designing Postal Stamps**  
Fritz Lugenberg

17:00 | **How to look interested, even when  
bored to literal death**  
Roberta Lugenberg

17:30 | **Talking is not doing**  
Gerda Klein & Hanno Rabe

17:30 | **Changing the Game**  
B-Team

time - please call 0800 2041 for support - next up is something special - <http://www.urlsarew>



# SEE A LOST ITEM?

If you see unattended lost  
items please call **LOSTBUSTERS!**

